



White Paper v1.1

Intellectual healthcare ecosystem managed by individuals on blockchain



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ICO Overview

NWP is a Blockchain solution that provides the end-user with access to their healthcare and quality-of life monitors by integrating Smart Devices and Databases into a single network.

The NWP Platform constitutes significant advances in the field of data security and artificial intelligence (AI).

NWP Solution is also launching a Smart Bracelet — NiteWell for the health monitoring of newborns from the age of birth to 12 months. The bracelet correlates data related to heart rhythm, pulse, body temperature and the local environment which constitutes the key criteria for an active child's life-care system during its formative year.

The NWP platform also includes a facility for participants to resolve important tasks related to healthcare for themselves and the family such as optimizing clinical health care costs, insurance, drug purchase etc.

NWP Smart Device owners can also choose to participate in research and development by providing their data for analytical research to participating companies.

Blockchain technology ensures the integrity, security, and, most importantly, transparency in the way that the accumulated knowledge base is managed.

An example of the transactions that can be securely carried out by NWP Token users include:

For users:

- Correlation of information from portable monitoring devices;
- Consolidation medical data from other networks and systems;
- Medicine purchase;
- Payment for specialist consultations.

For partner companies:

- Purchase and analysis of user data for research and review;
- Medicine sale.

For private medical consultants:

- Advisory services.

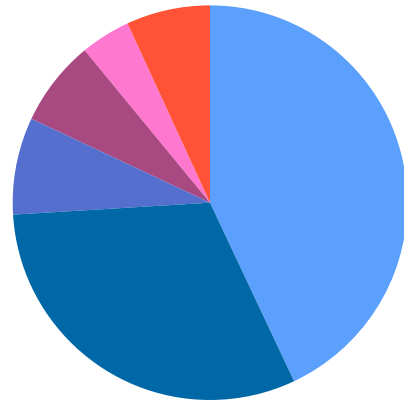
ICO Overview

Token Sale Volume:	500 000 000
Token Issue Volume:	1000 000 000
Token Distribution:	Below
Token Price at Issue:	0.01 USD
Website link:	www.nwpsolution.com
Accepted forms of payment:	BTC, ETH, LTC, Dash, Zcash, ETC or USD (wire transfer)
Public Pre-sale Start Date:	April 30, 2018, 9:00 AM GMT
Public Pre-sale End Date:	June 15, 2018, 11:00 AM GMT
ICO ROUND 1 Start Date:	August 1, 2018, 9:00 AM GMT
ICO ROUND 1 End Date:	December 1, 2018, 11:00 AM GMT
Token Issue Date:	December 30, 2018, 12:00 PM PDT

Token Sale

Token Distribution:

- 43%** ICO Participants
- 31%** Future partnership reserve
- 8%** Team
- 7%** PreICO Participants
- 4%** Advisors and partners
- 7%** Bounty campaign



Fundraised at ICO will be allocated as follows:

- 30%** PR & marketing 
- 23%** Development of DAPP 
- 20%** Hardware NiteWell 
- 9%** Operating expenses 
- 5%** Organization of distribution 
- 5%** Acquisitions and partnerships for synergistic platform development 
- 4%** Legal services 
- 4%** To the founders and the team 

Token Sale

NWP Tokens are utility tokens (no pro table) and fully comply with government regulations in the territory of incorporation.

A Token Buyer automatically receives the following bonuses:

- FREE NiteWell bracelet with Token investments of over \$ 1000
- Access to beneficial pay services on the NWP platform (drugs, telemedicine) with NWP Tokens
- Option for Pre-ICO participants to exchange tokens for NiteWell bracelet at the rate of 5 000 NWP tokens per NiteWell bracelet.
- Potential to buy and sell tokens on stock exchanges after the ICO

ICO: The main driver for the NWP Token value:

- Token purchase. NWP tokens are not securities, and dividends will not be paid to their holders. A percentage of the commission received by the platform will be used for purchasing NWP tokens on exchanges which will then be destroyed, resulting in reduction of tokens in the market which will stimulate an increase in the rate of NWP token on exchanges.
- Payment for transactions on the platform. NWP token can be utilized for service payments, along with a regular increase in options available in the NWP system, which will also increase demand
- Fund expenditure after the ICO will be managed by independent international auditors and consultants.
- Token freeze. Founders and Team Tokens will be frozen by a smart-contract for 1 year.

Project Overview

Evolving technology is enhancing the opportunity for new companies to develop solutions for improving “quality of life” around the world. The Internet of things [Iot], deep machine learning, artificial intelligence (AI), and mobile communication with ubiquitous coverage, enhances society’s access to monitoring health, eating habits and monitoring the state of environment around them. We are becoming more and more accustomed to using such devices to coordinate activities related to everyday life that we can set up ourselves: wearable electronics, smart clocks, indoor air humidifiers, lighting devices etc., which can now interact directly with your phone and each other.

Quality of life is primarily dependent on movement, digestion and metabolism, air pollution, medicinal intake, and the condition of one’s body as a whole.

NWP Solution brings you the world's first digital platform, combining existing monitoring devices to help you improve “quality of life”:

- Fitness bracelets and smart watches with heart rate sensors, oxygen tests and pulse recordings;
- Individual devices for monitoring food quality and other domestic products;
- Devices for monitoring your domestic environment;
- Monitoring “after patient” laboratory devices;
- Health data reviews:

NWP platform combines modern technologies and best information security practices to create a reliable “intelligent quality of life” system. The platform is intended to unite specialists specializing in medicine, ecology and biology on the one hand, and consumers who consciously want to improve their “quality of life” and that of their loved ones on the other.

Project Overview

The Platform includes:

- Decentralized database for storing the knowledge based Blockchain technology;
- Token exchange system for interaction on the platform: consultations, data purchase / sale, purchase of medicines;
- Mobile application for integrating information between users and their consultants;
- Web and desktop application for consultants and data purchasers;
- A recommendation system based on AI that uses in-depth training on data, classifying them and providing advice to various users on nutrition, childcare.
- An AI recommendation system benefiting from in-depth training, classifying them and providing advice to various users on nutrition, childcare

NiteWell Bracelet solution:

- Bracelet for babies from (birth—12 months) with motion sensors, thermometer readings and pulse oximeter.
- Charging station, which is a data storage system connected to bracelet and to other devices.

The Market

Time is changing; huge steps are being made in digital technology and associated healthcare. The following analysis of healthcare startups in 2016, outlines some of the growth sectors.



GENOMICS AND SEQUENCING

\$410M

Sequencing technologies, including hardware (e.g., sequencing on a chip) and software (data aggregation)



ANALYTICS AND BIG DATA

\$341M

Data aggregation and/or analysis to support a wide range of healthcare use cases



WEARABLES AND BIOSENSING

\$312M

Wearable or accessory devices that detect specific biometrics and are designated for consumers



TELEMEDICINE

\$287M

Delivery of healthcare services (synchronous or asynchronous) through non-physical means (e.g. telephone, digital imaging, video)



DIGITAL MEDICAL DEVICES

\$268M

Hardware/software designed to cure/mitigate/treat/prevent a specific disease or condition



POPULATION HEALTH MANAGEMENT

\$198M

Comprehensive delivery system tools to manage the health of populations under the shift to ACO models

Source: Rock Health Funding Database

Note: Only includes U.S. deals >\$2M; data through December 31, 2016

Funding for digital health startups has increased annually since 2012, hitting a record high of \$6.9B in 2016. Investors remained bullish, with 2017 and were on track to hit \$10B in disclosed equity funding, which would set yet another annual record.

Key healthcare markets are in North America, the European Union and Asia, and represents one of the most stable areas with an economic growth exceeding 7,5% of world GDP.

The global healthcare market is projected to be exceed 8.7 trillion by 2020 (Deloitte 2017), and the precision medicine market is valued at USD\$ 40 billion at the end of 2016, with CAGR 10-11%. BY 2025 this sector is expected to exceed \$110 billion.

The global Blockchain market is expected to grow from USD \$210.2 million in 2016 to USD \$2,312.5 million by 2021 — with a Compound Annual Growth Rate (CAGR) of 61.5%.

New Era for Healthcare Environment — A step to a healthier planet:

Proof of Research	The Data stored on the NWP platform has been accumulated in real time and supported by evidence.
Protected Research	The ability to “research scientifically” by secure format using encrypted keys on the blockchain ecosystem.
Big Data	Global access to an accumulated information through an open API interface with the ability to analyze all available data.
Ecosystem	A single Blockchain platform which collects, stores and analyzes the information.
Smart Blockchain	The potential to connect to AI in order to research “patterns” used for developing new methods to prevent SIDS.
NWP Tokens	Can be used to interact within the NWP ecosystem and to communicate with patients, researchers, Regulators, CRO, pharmaceutical companies, clinics etc.

Technical Explanation

NWP's primary objective is to assimilate information related to the pathological condition of infants by using the NiteWell Bracelet (NWB), to monitor conditions that can affect an infant's well-being during its first year of life as well as during the mother's pregnancy. The system can subsequently provide personalized recommendations for the prevention of dangerous infancy diseases including SIDS, with great accuracy.

The NWP team created a unique, innovative solution to develop this knowledge base, based on the following technologies:

1. IoT (Internet of things) — The bracelet and a base station that are connected via a secure HTTPS (SSL) protocol to a distributed database.
2. Deep Learning is a technique, based on algorithms that enables the user to monitor individual patterns (breathing, palpitation, temperature and pulse) and further classify critical or abnormal conditions affecting a baby in an automatic mode by clustering the collected data related to an infant's condition.
3. Database based on Blockchain —Blockchain technology ensures secure transparency of all transactions between the bracelet and the base station and subsequently between the base station and the platform. This system allows all participants to be aware of the data parameters emanating from the bracelet, whether all the data is recorded correctly on the base station and whether the data received is valid and relevant.

Deep Learning and Artificial Intelligence:

NWP platform's advisory system is based on classic algorithms for machine learning based on data accumulated over the last two years, as has also been the case with the platform design and the bracelet sensors.

The main recommendation algorithm is the signaling of critical index levels related to the baby's organism, while the smart algorithm reports both a sharp (atypical) decrease in vital signs and slow (fading) indicators, when the indices decrease for a sufficiently long period of time. To date, the breakthrough nature of the solutions in the NWP platform advisory system is the synergy of two technologies: blockchain and in-depth training.

The platform is based on recommendation algorithms that are able to determine deterioration in the health of the baby, and can, by using historical and new data recorded in the unit, adapt to the baby's particular performance.

This database is periodically taken off the machine learning system in order to develop personalized recommendations for caring for the baby. These algorithms constitute AI on the NWP platform, and the user can supplement data from his own medical records with a complete picture and etymology of the pathological infant's conditions which not just limited by data available the bracelet. The platform can also provide an emergency transfer of this data to the authorized Emergency Services.

Blockchain data base

Data obtained from wearable electronics, coordinated through blockchain, enable us to research models and improve the algorithms, and are combined between different organizations, while remaining secure and consistent.

NWP tokens can be utilized to carry out mutual settlements with third parties and customers using smart contracts.

Data retrieved from individually worn electronics is stored on the base station and remains there until the owner is requested to transfer his data to the NWP machine learning system or to sell the data to the research institutes or the pharmacy companies that will be cooperating with NWP

The NWP system relies in two different types of smart contracts: 1. The sale of data 2. Accessing data to improve the machine learning algorithms (Fig. 1)

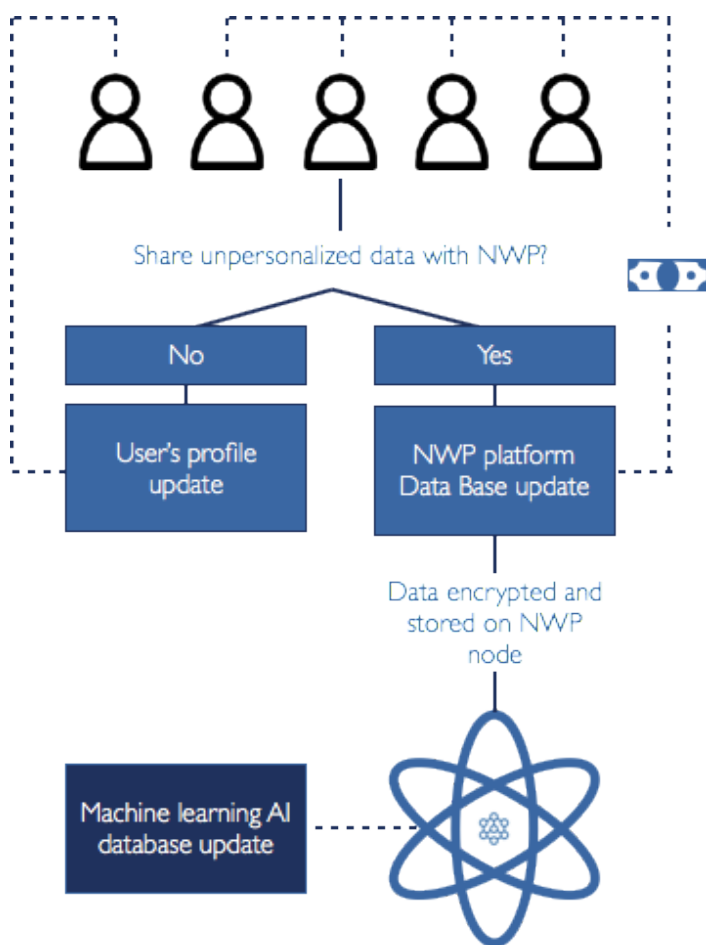
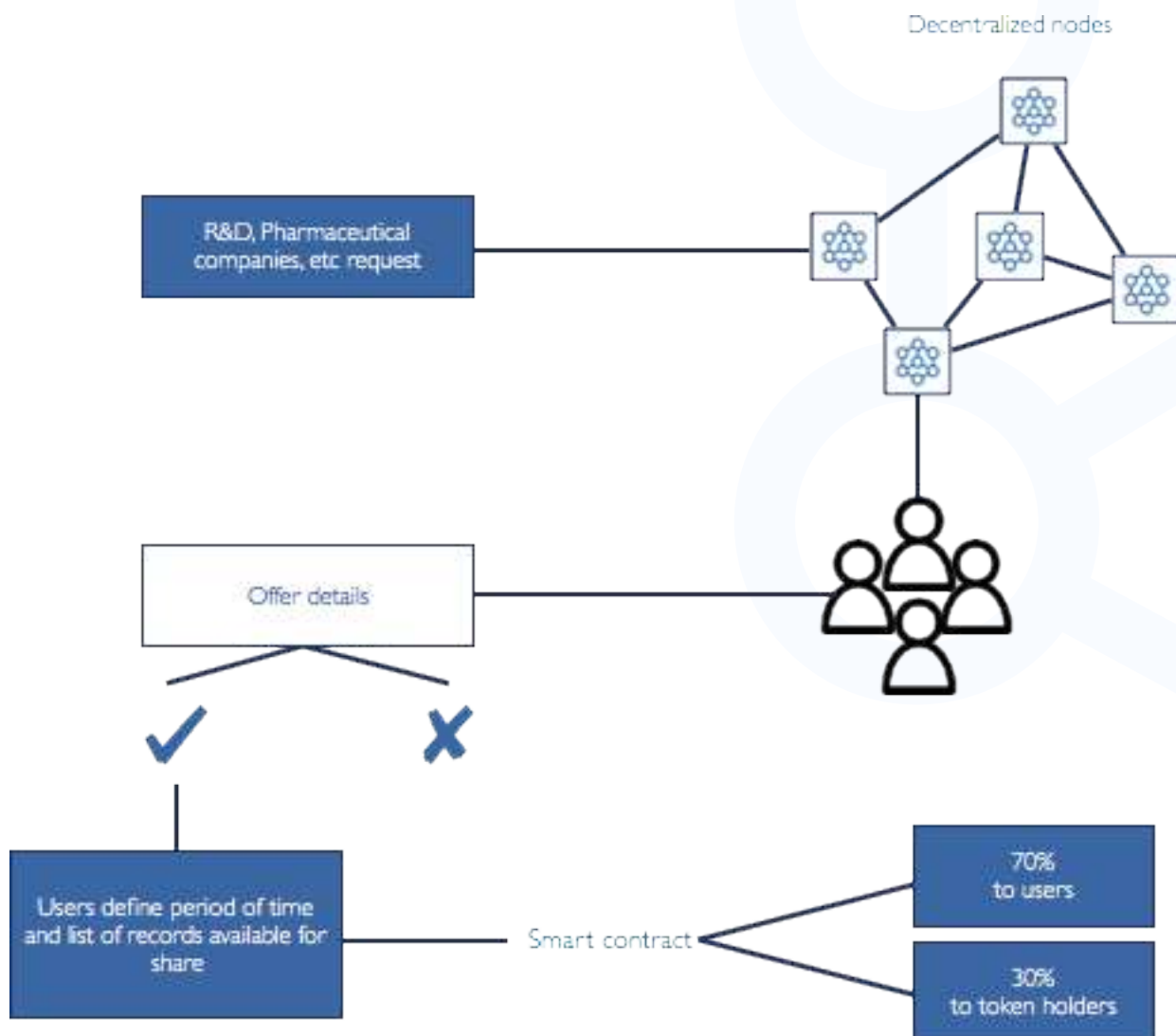


Fig. 1 — the ability to securely and anonymously sell or provide your data on the NWP network.

Smart contract "Sale of data":

1. Research institutes or pharmaceutical companies can create attribute profiles that are in the interest of their research and offer premiums for them
2. The decentralized system will have a discontinuous function, where the anonymous patient data is checked and compared with the attributes obtained from the research institutes.
3. Patients will have the right to participate in the study.
4. Patients will have the right to consider a proposal for obtaining premiums for the provision of anonymous data and any other characteristics of the study.
5. If the patient gives his consent to participate, he receives full control over dissemination of data, use a smart contract. We assume that in a typical situation, patients will not want to share personal information that can identify them, such as name, address, etc.
6. The patient receives premium tokens for providing data.



Smart contract "Provision of data":

1. Participants can also participate in the data provision program.
2. They can also receive bonuses in exchange for providing anonymous data and other characteristics for study.
3. If the participant consents to share data, he will be able control the data dissemination with a smart contract, himself,
Patients may be reluctant to share personal information that can identify them, such as name, address, etc.
4. Whilst the User does not receive bonus tokens, he becomes AI trained via his data which allows ne to track a child's health more accurately than with a more general algorithm.
5. Data is stored on the HIPAA Compliance cloud storage MS Azure.

Table: Read and write permissions to the database.

Role	Permissions
Consultant	<ul style="list-style-type: none"> — EHR read and write. — Permission requests for other users.
End user	<ul style="list-style-type: none"> — Own EHR access. — Adding read/write permissions for own EHR for other users. — All previously set permissions withdrawal. — Access to emergency services. — Ability to add own EHR attributes and records. — Ability to integrate IoT data to EHR.
R&D	<ul style="list-style-type: none"> — EHR read and write.

Transacting with Smart contracts

Data access for the user:

- User A provides data access to EHR for a consultant or data buyer;
- The consultant or data builder adds his ID for authorization to the token ledger;
- The User adds his ID to the token ledger in order to authorize the consultant or the purchaser's access;
- The symmetric key for EHR is decrypted with a customized private key;
- The key is also encrypted with code based on the purchaser or consultant's public key.

User denies data access:

- The user adds a request to cancel the consultant or data buyer's request;
- The Consultant or Buyer ID is removed from the authorization system;
- ID User is automatically deleted from the authorization system;
- The private key is used to decrypt the symmetric key for EHR;
- EHR is encrypted on a new symmetric key;
- A new symmetric key is encrypted using the User's public key.

How consultant or buyer can respond to the user:

- Practitioner A accesses Patient's EHR.
- Blockchain confirms that Practitioner A has permission to access patient's EHR.
- Patient A uses its private key to decrypt the EHR's symmetric key;
- Practitioner B's public key is used to encrypt the Symmetric key;
- Practitioner B's ID is added to Patient A's;
- Patient A's ID is added to Practitioner B's.

Data Privacy & Security

Individuals control their own personal information through effective data protection by strengthening rights control. and by increasing access to those rights. It's the users' responsibility to decide how their data is used.

NWP platform will be managed according to HIPAA and GDPR standards, and Blockchain technology will be used to solve identity issues, including the vulnerability to cyber-attacks by securing valuable IP's and patient data.

HIPAA Security Ruling consists of three sections:

- Administrative Safeguards;
- Technical Safeguards;
- Physical Safeguards.



NWP platform is managed according to HIPAA rules. The Security Rule requires that covered entities maintain reasonable and appropriate administrative, technical, and physical safeguards for protecting electronic protected health information (e-PHI).

Entities covered by HIPAA must:

- Ensure Confidentiality, integrity and availability of all e-PHI they create, receive, maintain or transmit;
- Identify and protect against reasonably anticipated threats against security or information integrity;
- Protect against reasonably anticipated, impermissible uses or disclosures; and Ensure compliance by their workforce.

GDPR is a game-changer that fundamentally changes how businesses manage client information

NWP is at the forefront of this change and will:

- Verify consent from all users before data processing;
- Safely manage cross-border data transfer
- Appoint a data protection officer responsible for overseeing compliance issues;
- To protect privacy by anonymizing collected data;
- Implement strong, reliable, consistently applied data protection rules;
- We offer users the “right to portability”, meaning users can download or transfer their personal data between service providers;
- We also provide “right to erasure”, whereby users never lose the right to request data erasure.

Risks

Participants need to acquaint themselves with their private key carefully. They may wrongly assume that private keys can be easily changed. Users will be taking advantage of blockchain technology. Legacy systems will either have to be updated or remade. The regulatory landscape remains incomplete. Governments consider Cryptocurrencies as obtuse technologies. Aggressive regulations remain a possibility and even the uncertainty surrounding future regulations could affect NWP token demand as well as cryptocurrencies in general. NWP tokens are powered through Ethereum so in an unlikely scenario that Ethereum fails, services could be disrupted until NWP revises its technology.



Success factors NWP solution

Integration of the platform with global partners:

- Sports trackers: fitbit.com, apple watch, jawbone.com, misfit.com, google fit (all worn devices), base devices of samsung, simband, etc.
- EHR systems: Epic, McKesson, GE HealthCare, eClinicalWork, Cerner, etc.
- R & D and pharmaceutical companies: Novartis, Johnson & Johnson (currently under negotiation), etc.
- Partnership with major employers: Wall Mart, Coca Cola, Mars, Philip Morris (currently under negotiation), etc.
- Marketing strategy thanks to the bracelet "NiteWell" - the key penetration point aimed at sensitive TA - the parents of newborns. A platform using a management tool for health records will use AI to provide and identify patients suffering from pathology.

Platform User Samples

A. SIDS problem

Sudden infant death syndrome (SIDS), referred to as cot death or crib death, refers to the sudden unexplained death of a child under one year'

Even after autopsy and associated investigations, the cause of death can remain unexplained.

SIDS usually occurs during sleep. Typically death occurs between the hours of 00:00 and 09:00.. The exact cause of SIDS is unknown, and is put down to a combination of factors, including specific timing related to development, and an even environmental pressure. These environmental "stressors" include exposure to tobacco smoke, and can result in sleeping on the stomach or side, overheating,. Accidental suffocation from bed sharing (also known as co-sleeping) or soft objects can also play a role. Another risk factor is being born before 39 weeks of gestation. Some 80% of sudden and unexpected infant deaths (SUIDs) are related to SIDS. Other causes include infection, genetic disorders, and heart problems.

The most effective method of reducing the risk of SIDS is putting a child less than one year old on their back to sleep. Other measures include a firm mattress, no loose bedding, a relatively cool sleeping environment, using a pacifier, and avoiding exposure to tobacco smoke. Positioning devices and baby monitors do not help in these circumstances.

Rates of SIDS vary nearly tenfold in developed countries from [one in a thousand to one in ten thousand]. In 2015 there were globally about 19,000 SIDS related deaths down from 22,000 deaths in 1990. In 2011, SIDS was the third leading cause of death in children less than one year old in the United States..

According to 2015 data, there were 136m babies born into the world, and 146m. in 2016, and 4 m /4.4 m. died within t28 days of birth .

Platform User Samples

Key facts:

- Every year nearly 41% of all under-five child deaths are among newborn infants, babies in their first 28 days of life, referred to as the neonatal period.
- Three quarters of newborn deaths occur during the first week of life.
- In developing countries, the majority of mothers and newborns do not have access to skilled care during and immediately after birth.
- Up to two thirds of newborn deaths could be prevented through effective health measures.
- Of the 8.2 million under-five child deaths per year, some 3.3 million occur during the neonatal period.
- The majority - almost 3 million - die within one week and almost 2 million on their first day of life.
- An additional 3.3 million are stillborn.
- A child's risk of death in the first four weeks of life is nearly 15 times greater than any other time before his or her first birthday.
- Virtually all (99%) newborn deaths occur in low- to middle-income countries. It is especially in Africa and South Asia that the least progress in reducing neonatal deaths has been made.

Platform User Samples

SIDS statistics:

SIDS is the leading cause of death among babies between 1 month and 1 year of age.

SIDS rates for the United States have dropped steadily since 1994 in all racial and ethnic groups. Thousands of infant lives have been saved, but some ethnic groups are still at higher risk for SIDS.

Platform User Samples

B. Nite Well Bracelet

Nite Well bracelet — designed to track a baby's vital parameters and send notification in real-time if something appears to be wrong. NWP platform provides a secure storage for a baby's health data.

The NiteWell bracelet consists of the following:

- A bracelet (washable);
- Charging station;
- and can be integrated with any digital mobile device (smartphone, tablet, etc.).



NWP bracelet determines biometric readings, transferring information through blockchain to a parents mobile or Ipad.

The following list of readings can be accessed through a mobile smartphone:

- Body temperature;
- Mobility;
- Oxygen Saturation levels in bloodstream;
- Pulse;
- Sound and environmental conditions.

The bracelet is strapped on the child's ankle. The bracelet battery can be recharged by attaching it to the Ground Station.

The actual bracelet and the charging station functions are controlled by the Web/Mobile App etc.

Platform User Samples

The bracelet and the base station are the basic elements for gathering information in an intelligent system. The bracelet includes high-precision sensors that are attached to the baby's foot and without interference, stiffness or discomfort.

Sensors attached to the base station enable real-time monitoring of:

- Heart rhythm and pulse;
- oxygen levels and blood saturation;
- Body temperature;
- Movement (motion patterns);
- External noises in the room.

The base station has built in sensors to test:

- Air Humidity;
- Weather barometer;
- Thermometer;
- Room atmosphere.

The base station complements the bracelet data by producing environmental data such temperature control in the room, can affect the baby's well-being. The base station is connected to the bracelet via Wi-Fi, and data transmission between the bracelet and the base station meets international safety standards, and the data transfer is carried out using a special encrypted packet protocol with encrypted WPA keys .

Platform User Samples

The application for controlling the base station and monitoring the baby's condition are in turn connected to the system via an encrypted HTTPS protocol. In the event that parents need to store personal medical information, one can connect the HIPAA Compliance to the cloud storage which is specially prepared for storing such sensitive data. Machine learning and blockchain are technically based on an intelligent system and a personalized approach.

When a user purchases the bracelet and base station, our system will not exhibit the individual characteristics of your baby, but a basic algorithm automatically tracks critical indicators:

- hypoxia;
- shortness of breath;
- fluctuating heartbeat rhythm.

Once your base station has connected to the core, the system will only signal the critical state of the organism, but as the base station accumulates data and writes the data to the blockchain, the deep learning algorithms account for individual characteristics of your baby, and will inform parents of pathological conditions and some abnormalities. In turn, the blockchain ensures that the data was written into the database and was accounted for by the algorithms of machine learning, which provides greater transparency as to how our system works and how it provides recommendations.

Team



Alexander Frolov. Amsterdam, Netherlands.
Investor, Founder and CEO.

Global thinking.
Mathematical and analytical mindset (Graduated Moscow Institute of Engineering and Physics, dep. Cybernetic)
Serial entrepreneur.



Charlie Schick.
Co founder, Project leader.

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CTO.

CTO in several successful medicine related startups. Excellent medicare area knowledge. Blockchain evangelist.



Andrey Shipilov, Adelaide, Australia.
Lead Architect
Developer/Designer.

IT Geek. Engineer. Self educated. Fond of new technologies. Knows how to make it work within set deadlines.



Anita Singh. Barcelona, Spain.
CMO.

Successfully delivery results within strategic marketing, product development and brand activation for FMCG giants L'Oreal, Unilever, Danone. Proven ability to combine vision, creativity, and strong business acumen with well-developed leadership qualities and project management.



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Head of product.

Knows USA Health Care market from inside out. Pediatric experience for more that 15 years in USA hospitals.



Alexander Preobrazhensky. Moscow, Russia.
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Extensive working experience at Council of Europe in Strasbourg and at Ministry of Labour and Social Protection of the Russian Federation.



Dmitry Selkov.
Software developer.

Great software development experience for top global companies. Leadership and management skills.



Shvaley Vadim Nikolaevich. Moscow, Russia.

President of the Society of Neuropathologists (Neuromorphology) of Russia; Doctor of Medical Sciences, Professor; Academician of the Russian Academy of Natural Sciences (1991).



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Advisers



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Founder and Principal Consultant at Planet 9 Security Consulting. CloudMedx, Clinical AI Platform — Chief Information Security Officer. KAZO Security — Advisory Board Member. Blue Shield of California — Director, Security and technology assurance.



Dmitry Shmakov, Moscow, Russia.

He has great experience in marketing and related industries. ChronoPay — VP Marketing, Rambler Internet holding — Communications Director, International Media Group — CEO, Goodwin Augmented Reality — Co-founder & CEO. Dmitry has notable experience in the field of investments in crypto-assets. He is a partner of the crypto fund Phoenix Fund, besides he managed marketing in The Token Fund and Tokenbox.io.



Sergey Repko
ICO strategy, marketing, IR

Marketing Manager ICOBox. ICO marketing professional, Advisor, 5+ years experience in international companies, 3+ years in Digital Marketing. Participated in 11 ICOs which raised in total more than \$120 million (Cybertrust, Genie, Ponder, GlobalMiningToken, Shping, Darenta, Bubbletone, Silica Nexus).



Alex Linenko

Tokenomics, business and financial model, strategy

Alex is a serial entrepreneur and blockchain expert, currently takes position of Lead Business Development manager at ICOBox company. He is the co-founder/co-creator of such companies as Seopult, Uptopromo, SatangDee. Worked on the tokenization and strategic management of 10+ successful ICOs (Pluscoin, Crypterium, Medichain, Nvb.digital, Mulaah, Bitrewards, etc.)



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Former Director at Startup Grind Las Vegas
Former Founder at Billions Rising

Road Map

